

Comprehensive Operational Analysis

The Comprehensive Operational Analysis (COA) is a comprehensive study and evaluation of Broward County Transit (BCT) service operations. The results of the study will strengthen the role of transit for Broward County, providing a solid plan for continued ridership growth and increased investment in public transit.

The three key phases of a COA are:

Service Assessment

A review of BCT transit services that identifies travel patterns and transit needs.



Service Evaluation

A review of existing service performance and effectiveness.



Public Participation

An extensive community dialogue providing BCT with valuable input to help shape a new service plan.

Why is this study necessary?

- » Provides an in-depth study of the BCT system to identify strengths and areas needing improvement.
- » Provides an opportunity to build advocacy for increased public transportation services.

What are the keys to a successful study?

- » Focusing on the Customer
- » Attending to Service Quality
- » Expecting More from Transit
- » Keeping the Community Engaged

What does BCT hope the results will achieve?

- » Better insight into who BCT's existing and future customers are and what their transit needs will be.

YOU play a role in shaping the future of your transit system.
Please share your ideas on how the BCT system can be improved.

For more Information, please visit <http://bct.tmdinc.net> or contact **Jonathan Roberson**, BCT, at **(954) 357-8338**

This public document was promulgated at a cost of \$300, or \$.06 each, to inform the public about Broward County Transit's Comprehensive Operational Analysis.

Public Meeting Dates and Times

10/31/09, 11:00 am - 12:30 pm

Northwest Regional Library
3151 University Drive
Coral Springs, FL 33065
(954) 341-3900
*2, 2 Breeze, 34

11/2/09, 6:00 pm - 7:30 pm

Davie/Cooper City Branch Library
4600 SW 82nd Avenue
Davie, FL 33328
(954) 680-0050

11/3/09, 6:00 pm - 7:30 pm

Hollywood Branch Library
2600 Hollywood Blvd.
Hollywood, FL 33020
(954) 926-2430
*6, 7

11/4/09, 6:00 pm - 7:30 pm

North Regional/BCC Library
1100 Coconut Creek Blvd.
Coconut Creek, FL 33066
(954) 201-2601
*31, 60

11/5/09, 6:00 pm - 7:30 pm

City of Lauderdale Lakes
Willie Webb Center
3101 NW 21st Street
Lauderdale Lakes, FL 33305
(954) 535-2835
*31

11/7/09, 11:00 am - 12:30 pm

Southwest Regional Library
16835 Sheridan Street
Pembroke Pines, FL 33331
(954) 538-9996
*23

11/10/09, 6:00 pm - 7:30 pm

West Regional Branch Library
8601 W. Broward Blvd.
Plantation, FL 33324
(954) 382-5860
*2,12, 22, 30, 56, 88

11/14/09, 11:00 am - 12:30 pm

Riverland Branch Library
2710 W. Davie Blvd.
Ft. Lauderdale, FL 33312
(954) 791-1085
*30

11/16/09, 6:00 pm - 7:30pm

City of Wilton Manors
Hagen Park
2020 Wilton Drive
Wilton Manors, FL
(954) 390-2130
*50

**Served by BCT Route*